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Applicant's Docket No. JBP5008USNP

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Margaret Aleles, Steven A. Shaya, Anna Marie Newton, and Katie Cheng

Application No.: 10/695,686

Group No.: 3626

Filed: October 29, 2003

Examiner: Rachel Porter

For: Method for Providing Personalized Programs to Retail Customers

**Commissioner for Patents**

**P.O. Box 1450**

**Alexandria, VA 22313-1450**

**INFORMATION DISCLOSURE STATEMENT**

The following sections are being submitted for this Information Disclosure Statement:

1. Preliminary Statements
2. Forms PTO/SB/08A and 08B (formerly Form PTO-1449)
3. Statement as to Information Not Found in Patents or Publications
4. Identification of Person(s) Making This Information Disclosure Statement

**Section 1. Preliminary statements**

Applicants submit herewith patents, publications or other information, of which they are aware that they believe may be material to the examination of this application, and in respect of which, there may be a duty to disclose.

The filing of this information disclosure statement shall not be construed as a representation that a search has been made (37 C.F.R. § 1.97(g)), an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists.

The filing of this information disclosure statement shall not be construed as an admission against interest in any manner. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.

**Section 2. Forms PTO/SB/08A and 08B (formerly Form PTO-1449)**

Form PTO/SB/08A and/or form PTO/SB/08B is/are attached.

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**CERTIFICATION UNDER 37 C.F.R. §§ 1.8(a)**

I hereby certify that, on the date shown below, this correspondence is being:

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**TRANSMISSION**

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Date: October 27, 2006

/Andrea L. Colby/\_\_\_\_\_  
Signature

Andrea L. Colby, Reg. No. 30,194  
(type or print name of person certifying)

**Section 3. Statement as to Information Not Found in Patents or Publications (Information Not Listed in Forms PTO/SB/08A and 08B (formerly Form PTO-1449))**

The relevance with respect to the citations listed on Forms PTO/SB/08A and 08B (substitute for PTO-1449) are submitted on the basis of the accompanying international search report mailed August 7, 2006, that is in the English language that issued on the corresponding international patent application PCT/US2003/34365.

**Section 4. Identification of Person Making This Information Disclosure Statement**

The person making this certification is the practitioner who signs below on the basis of the information in the practitioner's file.

Date: October 27, 2006

Reg. No.: 30,194

Tel. No.: 732-524-2792

Customer No.: 000027777

/Andrea L. Colby/

Signature of Practitioner

Andrea L. Colby

Johnson & Johnson

One Johnson & Johnson Plaza

New Brunswick, NJ 08933-7003



PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet 1 of 1

Application Number	10/695,686
Filing Date	10/29/2003
First Named Inventor	Margaret Aleles
Group Art Unit	3626
Examiner Name	Rachael Porter
Attorney Docket Number	JBP5008USNP

**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document mm-dd-yyyy	Pages, Columns, Lines, where relevant passages or relevant figures appear
		Number	Kind Code <sup>2</sup> (if known)			
/RP/		6,368,113	B1	Unger et al.	04/09/2002	
/RP/		2002/0118218	A1	Voticky et al.	08/29/2002	
/RP/		2003/0065578	A1	Peyrelevade et al.	04/03/2003	
/RP/		2005/0036677	A1	Ladjevardi	02/17/2005	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document mm-dd-yyyy	Pages, Columns, Lines, where relevant passages or relevant figures appear	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup>	KindCode <sup>5</sup>				

Examiner Signature	/Rachel Porter/ (12/21/2008)	Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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